



# Top five reasons to work with Unify

We know you have choices. Here's why you should choose us.

## 1 Work with a global market leader

- #2 Global IP PBX market share; #1 in Europe\*
- Over 1 million customers across 110 countries
- Ranked market 'Leader' by top industry analysts such as Gartner
- Trusted by over 75% of the Fortune 500



Wherever you are, we are.

## 2 Get the gain without the pain

- Deploy in the way that works for you
- In the cloud, in your data center, on premise, or hybrid
- At your pace, on your budget
- No forced "rip-and-replace"



We know it's not a 'one size fits all' world.

## 3 We make it work, and keep it that way

- Global communications services capability in all regions
- 24/7 single point of contact support available
- Managed Services, Professional Services, Maintenance and Support Services



Leverage our breadth, depth, scope and scale.

## 4 We provide a better way to work

Introducing Circuit. Circuit lets you share knowledge and ideas as naturally when you are apart as when you are together. It provides virtual teams and 'anywhere workers' with high quality voice, HD video, screen share, rich formatted messaging, and file sharing in a single platform with a single view.

"... the Circuit user experience is a great example of how enterprise communications should work and how we as users want it to work ... it redefines how I want to interact, communicate and collaborate as part of daily work."

Michael Brandenburg  
Industry Analyst, Frost & Sullivan

Make your teamwork better.

## 5 Don't just take our word for it

- Over 5,100 issued and pending patents for innovation
- Leader in Gartner's Magic Quadrant for 2014
- Top score in Enterprise Connect UC RFP Sessions for 2013
- Named Trusted Advisor by Nemertes Research

"Trusted advisors – IT leaders don't even develop a strategy without reviewing with these vendors first, or having them at the table helping to develop it."

"Rounding out the top three is Unify, whose top characteristic rating is credibility."

Nemertes Research  
2013 Trusted Advisor Annual Report

Take your next step – with us.



\*Source: Dell'Oro Group ET19A report CY2013 (incl. IP PBX and Hybrid PBX), MZA PBX/IP-PBX Market Shares report CY2013

### About Unify

Unify is one of the world's leading communications software and services firms, providing integrated communications solutions for approximately 75 percent of the Fortune Global 500. Our solutions unify multiple networks, devices and applications into one easy-to-use platform that allows teams to engage in rich and meaningful conversations. The result is a business, and enhances the enterprise performance. Unify has a strong heritage of product reliability, innovation, open standards and security.